



Professional Organizer in Arlington, VA Voted the 2011 ‘Best of Home Organizer in Northern Virginia’ By *Northern Virginia Magazine*

Arlington, VA (June 1, 2011) — Julie Gray, Professional Organizer, Coach, and Owner of Profound Impact, Holistic Coaching and Organizing was voted the “Best Home Organizer of 2011” by *Northern Virginia Magazine*.

Gray commented, “I am thrilled to receive this award and so grateful to all who voted. Without my clients stepping up to create the life they deserve – there wouldn’t be a Profound Impact. Ultimately this award is for them.”

Utilizing a comprehensive, holistic approach that “goes deeper than just your stuff,” Gray and her clients have been able to create massive results for their homes – as well as their life and business schedules.

On average clients save up to 2 additional hours per day and over 90% of Profound Impact’s clients spend less time looking for missing items, experience an increase in energy and improve their sleep.

Gray founded Profound Impact in 2007 as a part-time business while she transitioned from the world of meeting planning to professional organizing. Quickly realizing that her clients needed a more integrative approach to managing their overwhelmed homes and calendars, Gray added coaching skills and services to her repertoire.

The combination of organizing techniques and productivity coaching has proven critical for Profound Impact to achieve the results that them apart from traditional organizers.

About Profound Impact, LLC

Profound Impact specializes in working with exhausted overachievers to develop strategies that break through the clutter and time wasters that hold them back from manifesting the order, productivity, and well-being they desire. Incorporating coaching and organizing methodologies, Profound Impact’s unique approach to productivity has translated into impressive results for their clients. For more information about Profound Impact’s services, please visit their [website](#).

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